

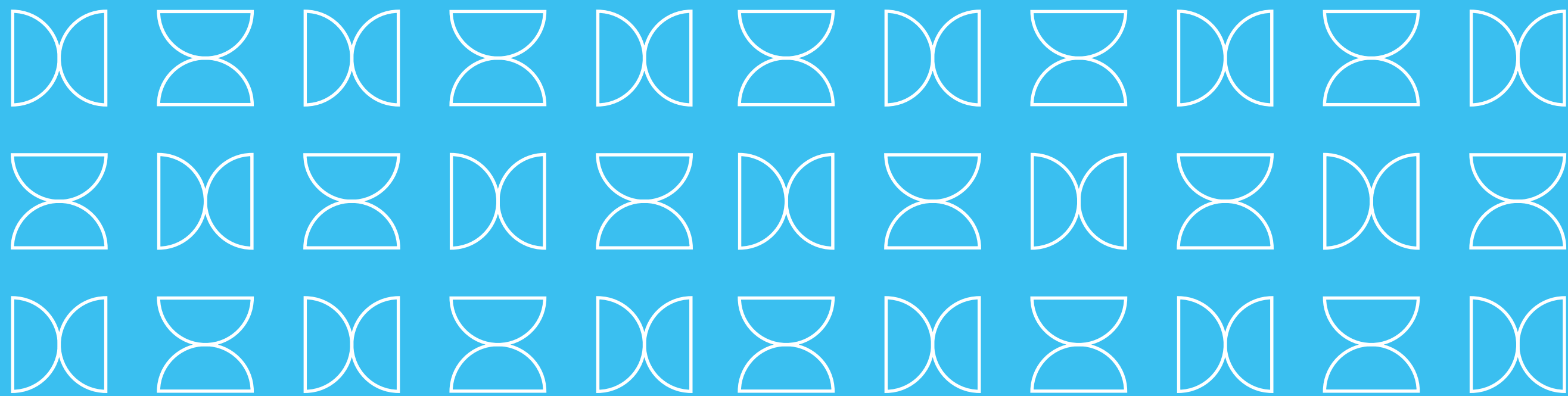


2025 ABRALATAS ESG SECTOR REPORT

PARTNERSHIPS FOR THE CIRCULAR ECONOMY



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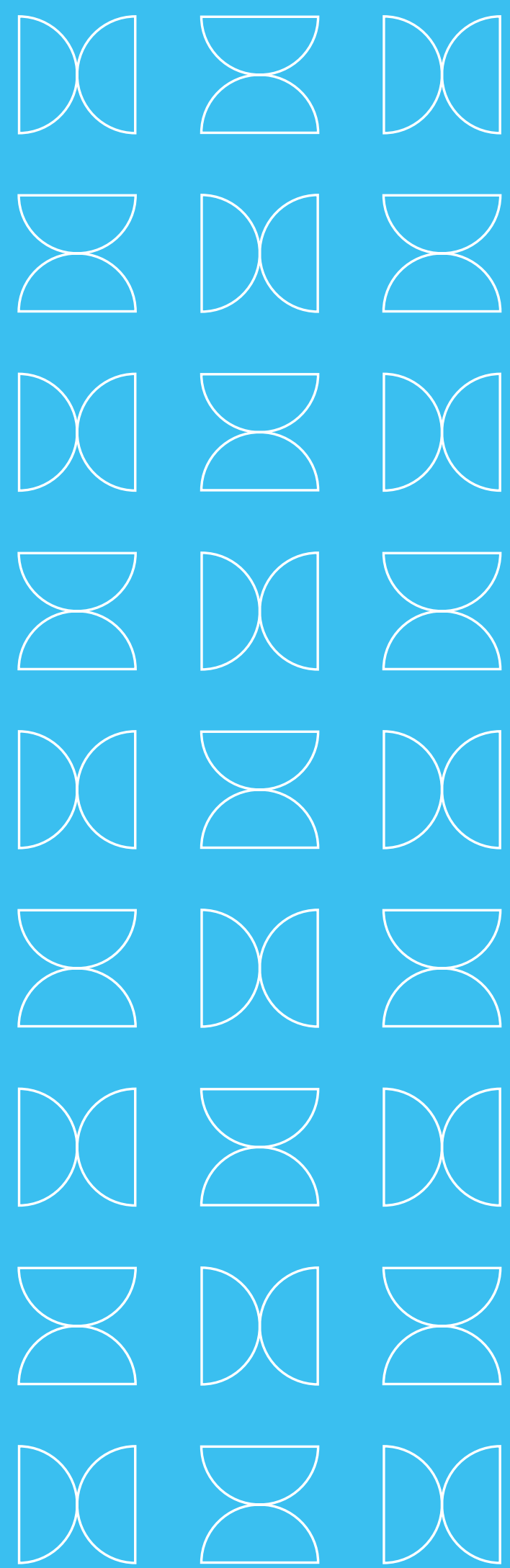
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S E C T I O N 1

PRESENTATION

MESSAGE FROM THE CEO



FROM BRAZIL TO THE WORLD: THE CIRCULARITY OF ALUMINUM CANS

2024 was a milestone year for Brazil's aluminum beverage can industry. In addition to achieving a historic record of 34.8 billion units sold, we consolidated a development model that combines growth, innovation, and socio-environmental responsibility. This achievement underscores the preference of Brazilian consumers for cans, while strengthening an efficient ecosystem that for over 15 years has remained a global benchmark in circularity, thanks to a recycling rate of 97.3%.

Our advances have come to represent something greater: the aluminum can has established itself as a low-carbon solution. In 2024 we took important steps by launching a strategic decarbonization project for the sector, and establishing diagnostics and monitoring systems that will guide our actions in the coming decades. During the same period, Brazil instituted the Brazilian Emissions Trading System (SBCE), and our commitment to this regulatory framework is to help ensure that it's fair, efficient, and capable of recognizing industries such as ours that deliver concrete environmental, social, and economic benefits to society.

Ongoing dialogue with a wide range of stakeholders has enabled us to transform commitments into internationally significant achievements. During Brazil's presidency of the G20, we presented representatives from dozens of countries with a practical and symbolic solution: canned mineral water. A total of 100,000 units was donated and distributed at all group meetings held in Brazil, providing a clear reflection of a nation committed to circularity and sustainability.

In the same spirit, we reached another unprecedented milestone: the creation of the world's first quality standard for aluminum cans, NBR 17194, which was developed in partnership with ABNT. This new standard reinforces the transparency, safety, and excellence of the entire domestic production chain.

The international projection of our efforts was accompanied by an active institutional agenda. We presented the Brazilian experience at strategic forums such as the CMI Global Meeting and The Canmaker Summit, reaffirming our country's role as a leader in the transition to a circular economy.

At the same time, we continued to strengthen the sector's competitiveness by supporting regulatory modernization such as the Recycling Incentive Law, which opens up new opportunities for social inclusion projects and recognition of the contributions of waste pickers.

Our 2025 ESG Sector Report reflects this set of achievements. More than a compilation of results, it expresses the vision that it's possible to unite competitiveness and sustainability, and align private and public interests around a low-carbon future for both Brazil and the world.

Happy reading!

Cátilo Cândido
Chief Executive Officer, Abralatas

MESSSAGE FROM THE MEMBERS

A COMMITMENT TO RENEWAL

The growth of Brazil’s aluminum can industry has been shaped by a steadfast commitment to socio-environmental responsibility and corporate governance. Since the first can in Brazil was produced we’ve built a solid ecosystem in compliance with the highest standards of quality and sustainability. Thanks to this commitment, we’re now posting recycling rates above 95%, resulting in fewer greenhouse gas emissions, energy savings, and positive social impacts for thousands of workers.

These achievements are only possible because our foundation rests on a sustainable production model driven by innovation and a constant pursuit of excellence.

We’ve advanced on various key fronts: all factories in the sector are waste to landfill-free; we launched NBR 17194, which is the world’s first quality standard for aluminum cans; and we continue to invest in solutions that expand circularity and strengthen consumer trust.

As our industry is also made up of people, we continuously invest in training, diversity, and inclusion, creating opportunities and reinforcing the integration of waste picker cooperatives, which are the true heroes of our recycling chain.

This business model is sustainable because it’s built on strong, ethical, and transparent governance. It ensures the credibility of our actions, the long-term consistency

of our initiatives, and the trust that unites companies, consumers, and society around the aluminum can.

This ESG Sector Report displays our collective journey. More than a compilation of numbers and indicators, it expresses our conviction that competitiveness and sustainability go hand-in-hand, and reflects a sector that genuinely believes in building a prosperous, inclusive, and low-carbon future.

Together, we continue transforming commitments into achievements.

2024 WAS A TRULY REMARKABLE YEAR. WE SET A SALES RECORD, AND BY OFFERING ALUMINUM CANS OF MINERAL WATER TO GLOBAL LEADERS AT THE G20, WE SHOWED THE WORLD THE CIRCULARITY BENEFITS OF OUR PACKAGING.

Ardagh Metal Packaging, Ball, Canpack, Crown Embalagens and Stolle Machinery



INTRODUCTION

Welcome to the 2025 Abralatas ESG Sector Report!

Following are the principal results of Brazil’s aluminum can ecosystem in 2024, **a year marked by significant progress in the ESG agenda**, and by the commitment of an industry that combines competitiveness, socio-environmental responsibility, and innovation.

This Report is more than just a technical review. It’s also the story of how **companies, individuals, and institutions work together to build a sector that’s founded on transparency, sustainability, and a pursuit of the public good.**

Abralatas is the official representative body of Brazil’s entire aluminum can sector, and has overseen the preparation of this Report. Our role goes beyond compiling data: we act as **facilitators of dialogue by connecting companies, society, and public authorities.** For us, institutional and government relations are a daily exercise in citizenship, and it’s through this engagement that we’re best able represent the sector’s interests, which are always aligned with a greater purpose: the sustainable development of our country.

Throughout this Report you’ll find information that reflects the performance of the aluminum can production chain from a sustainability perspective, and as a result, its solid contribution to the United Nations Sustainable Development Goals (SDGs) (see more in the section “Priority SDGs”).

MORE THAN JUST INDICATORS, THE RESULTS SHOWN HERE ARE AN INVITATION TO DIALOGUE, LEARNING, AND THE COLLECTIVE CREATION OF SOLUTIONS FOR THE FUTURE.

This Report is also the result of a joint effort by the entire aluminum can sector, with special support from our founding members Ardagh Metal Packaging, Ball, Canpack, and Crown Packaging, as well as member company Stolle Machinery. Together, we demonstrate that it’s possible to combine industrial competitiveness, innovation, and sustainability to create a positive impact for society and for the planet.

Robson Ribeiro Gonçalves



In this edition of the ESG Sector Report we're pleased to have the contributions of Robson Ribeiro Gonçalves, an economist, professor, and researcher at Fundação Getulio Vargas (FGV), and who serves as our independent observer. Holding a Master's degree in Economics from the Institute of Economics at Unicamp and a Bachelor's degree from USP, Robson has over two decades of experience in sector analysis, scenario planning, and economic impact analysis.

His work spans several units within FGV, including FGV IBRE, FGV Energia, FGV Projetos, and FGV Conhecimento, in addition to his teaching activities at FGV IDE. Thanks to this extensive academic and professional background, linked to one of Brazil's most renowned institutions in applied economics and public policy, Robson has provided this Report with a technical, diverse, and independent assessment, reinforcing the commitment of Abiralatas to transparency and the credibility of its information.

"The content of the 2025 ESG Sector Report demonstrates that the aluminum can manufacturing sector made significant progress in 2024.

One of the milestones during the year was the ABNT NBR 17194 standard, the world's first technical specification for the product, representing a benchmark in self-governance.

Additionally, the implementation of a proactive decarbonization strategy and Human Rights guidelines reflects a comprehensive and well-managed ESG agenda.

From an independent perspective, it's evident that these and other actions outlined in the Report show that Brazil's aluminum can sector is not only a success story in recycling, but also an international benchmark in technical excellence, social responsibility, and environmental management."

“

THE SYNERGY BETWEEN TECHNOLOGICAL LEADERSHIP (NBR 17194), DEEP SOCIAL RESPONSIBILITY, AND A PROACTIVE CLIMATE STRATEGY, CONSTITUTES A ROBUST AND INSPIRING MODEL THAT MATURED CONSIDERABLY IN 2024.”

Robson Ribeiro Gonçalves
Economist, consultant, and teacher
at Fundação Getulio Vargas



The full text of the opinion issued by the independent observer can be read here.

Priority SDGs

As a signatory to the UN Global Compact, Abralatas focuses its efforts on prioritizing 11 of the UN's 17 Sustainable Development Goals (SDGs). This Report reflects our commitment by providing information on programs that contribute directly to achieving these goals.



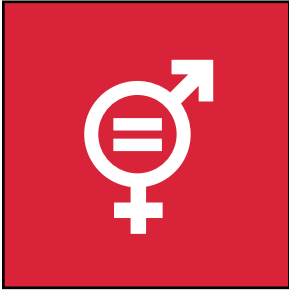
SDG 1 – No poverty: the recycling of aluminum cans creates jobs and income for 800,000 families of waste pickers in Brazil.



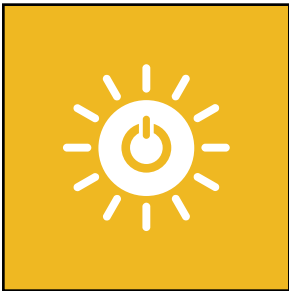
SDG 3 – Good health and well-being: the health and safety of employees in the sector's companies are non-negotiable values.



SDG 4 – Quality education: we conduct environmental education campaigns with nationwide reach.



SDG 5 – Gender equality: we promote initiatives and policies designed to ensure gender equality within the sector's companies.



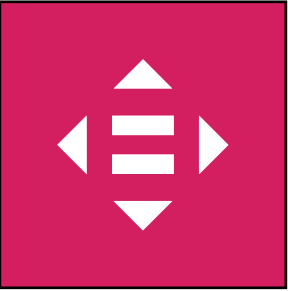
SDG 7 – Affordable and clean energy: in Brazil, recycling aluminum cans reduces energy consumption by up to 70% over the product's life cycle, and by as much as 95% compared to primary aluminum production.



SDG 8 – Decent work and economic growth: we work continuously to mitigate risks and promote employee well-being, and comply with internationally recognized certification standards.



SDG 9 – Innovation, industry, and infrastructure: the aluminum can industry ecosystem is structured to keep pace with a continuously growing market, including the capacity to recycle the entire amount sold.



SDG 10 – Reduced inequalities: the sector runs programs to reduce inequalities, such as training initiatives and support groups, and it conducts surveys to monitor the results of these actions among social minorities.



SDG 12 – Responsible consumption and production: the sector has kept recycling rates above 95% for more than 15 years, supported by an efficient circularity model that ensures the proper recovery and processing of all aluminum cans in the domestic market.



SDG 13 – Climate action: with recycling rates close to 100%, aluminum cans in Brazil have the lowest carbon footprint among all beverage packaging, emitting on average ten times fewer greenhouse gases (GHG), while also significantly reducing energy and water consumption throughout their life cycle.



SDG 17 – Partnerships for the goals: we work to engage the sector with public and private stakeholders, promoting a sustainable business model and public policies that guide the country toward a low-carbon economy..

ABRALATAS

We are Abralatas, the Brazilian Aluminum Can Association. Founded in 2003 to represent the aluminum beverage can industry in Brazil, we have earned recognition through the positive results of our initiatives, and have become the voice of the sector.

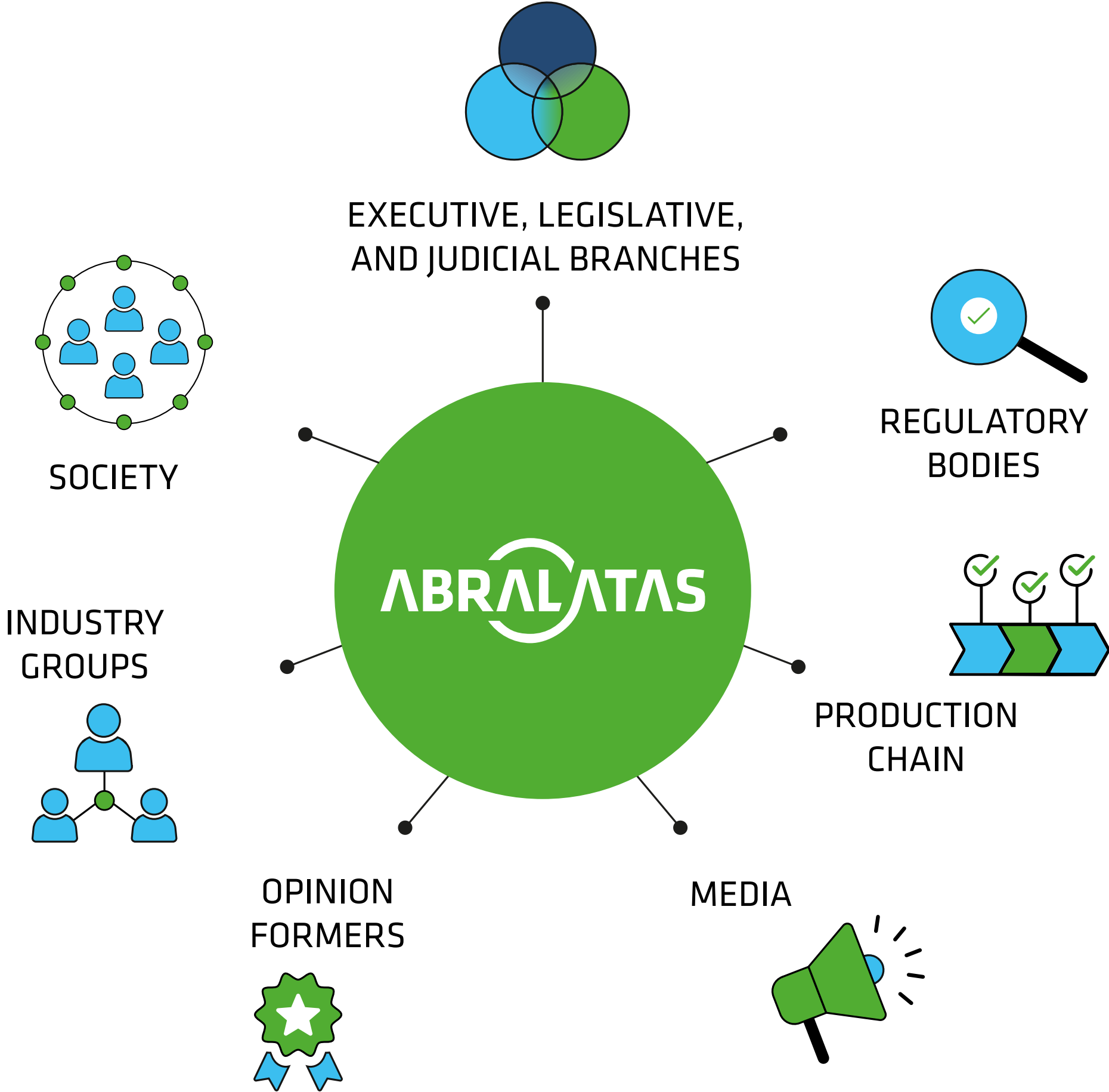
Our mission is to represent the common interests of our members, promoting the development of the domestic aluminum can sector by stimulating the circular economy. To achieve this, our core focus is on institutional and government relations. Through dialogue and collective action, we bring together all stakeholders, strengthening the competitiveness of the sector with socio-environmental responsibility, and expanding opportunities for companies in the production chain and for Brazilian society.

We can achieve this because we represent an industry that places sustainability at the core of its operations. In 2024, aluminum cans

recorded a recycling rate of 97.3%, which was the result of a joint effort between manufacturers and recyclers, in partnership with over 800,000 waste pickers all over Brazil.

We work to strengthen a sector that's a global benchmark in circularity. By the end of 2024, 33 organizations were affiliated with Abralatas, including new members Fuchs, Sencon, and TecThane. This growth reinforces our ability to represent and advocate, and consolidates Abralatas as the official voice of Brazil's aluminum can production chain.

“
OUR MISSION IS TO REPRESENT THE COMMON INTERESTS OF OUR MEMBERS, PROMOTING THE DEVELOPMENT OF THE ALUMINUM BEVERAGE CAN SECTOR BY STIMULATING THE CIRCULAR ECONOMY.”



Founders and Partner Members

The founding members below are partners in the production of this Report:



One of the global leaders in the production and marketing of aluminum beverage packaging, Ardagh operates 23 production facilities in 16 countries, employing over 20,000 people. It has three facilities in Brazil: can plants in Jacareí (SP) and Alagoinhas (BA), and a tabs plant in Manaus (AM). The company provides the most advanced innovations in decoration, graphic labeling, and final design.



The Ball Corporation is a global leader in aluminum beverage can manufacturing. Founded in 1880, the company is active in over 30 countries and employs approximately 16,000 people worldwide. In South America Ball has more than 3,000 employees across 15 production facilities, 11 of which are located in Brazil. Focused on promoting and simplifying sustainability for its customers, Ball believes in the potential of aluminum to create a world free of waste.



One of the leading global beverage packaging manufacturers, the Canpack Group develops innovative and sustainable solutions for brands, businesses, people, and the planet. Based in Poland, it employs approximately 8,500 people at facilities in several countries, including three plants in Brazil.

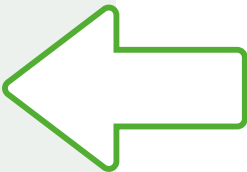


Crown is a global benchmark in aluminum beverage can manufacturing, with a focus on innovation and sustainability. In Brazil the company has over 1,000 employees and partners. For more than 25 years it has been a driving force in the country's can market, and currently operates seven production facilities.



STOLLE MACHINERY

Ball is a world leader in supplying machinery and equipment for the two-piece can manufacturing industry. It also provides its clients with spare and replacement parts, tools, and technical support services, including equipment refurbishment and maintenance.



IN ADDITION TO THE ONGOING PARTICIPATION OF OUR FOUNDING MEMBERS, THE 2025 ESG SECTOR REPORT ONCE AGAIN HAS THE SUPPORT OF STOLLE MACHINERY.

Abralatas Members

FOUNDING MEMBERS

ALUMINUM BEVERAGE CAN MANUFACTURERS IN BRAZIL



MEMBER COMPANIES

ALUMINUM CAN PRODUCTION CHAIN

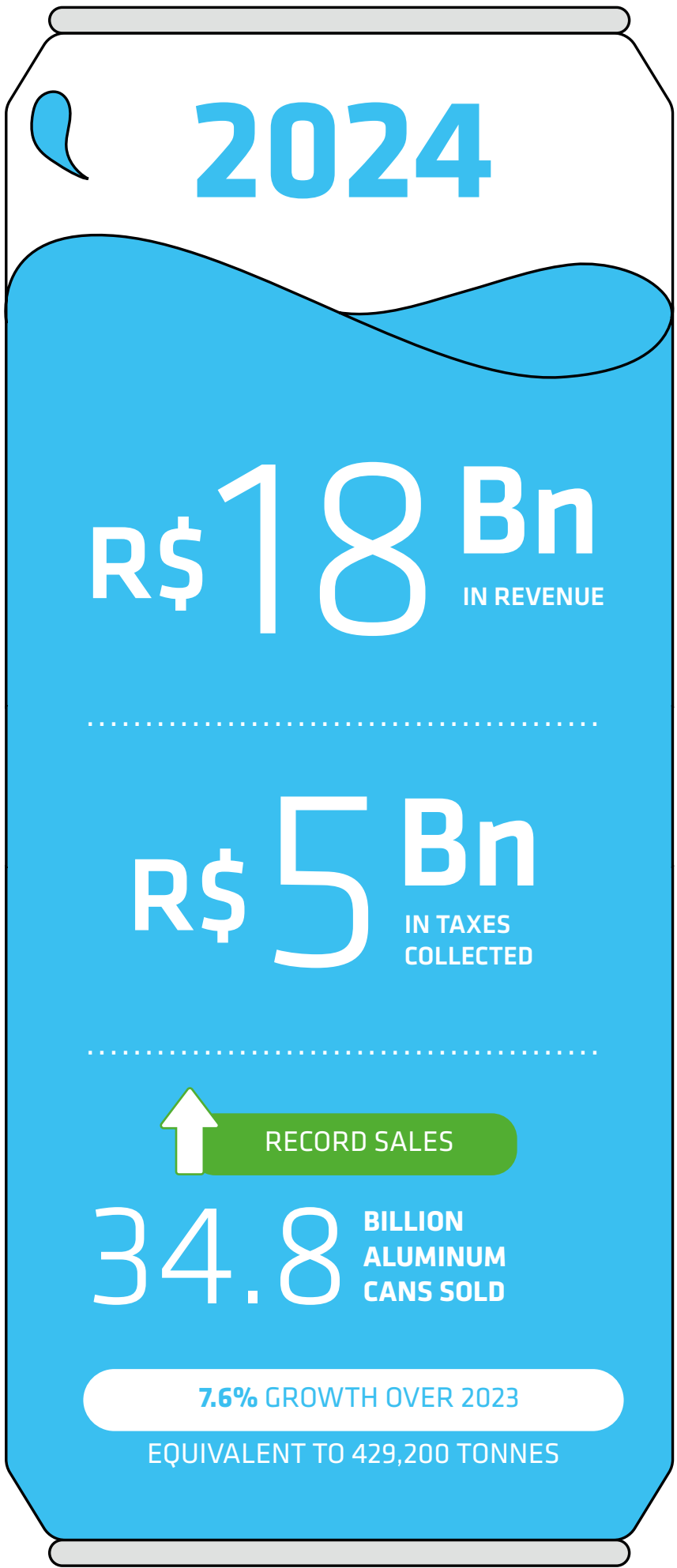
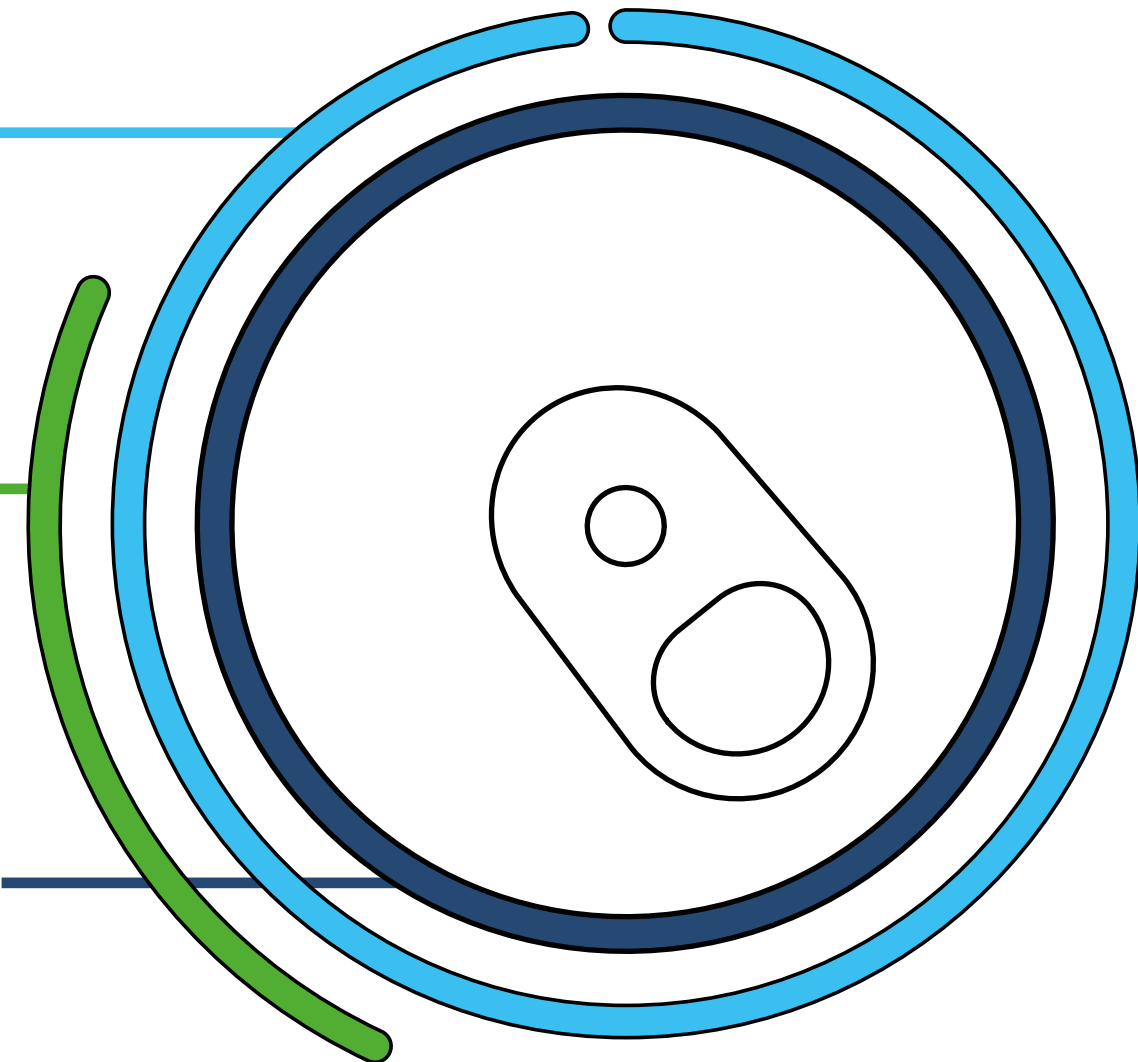


The aluminum can production chain in Brazil in 2024

97.3%
OF ALUMINUM CANS
RECYCLED

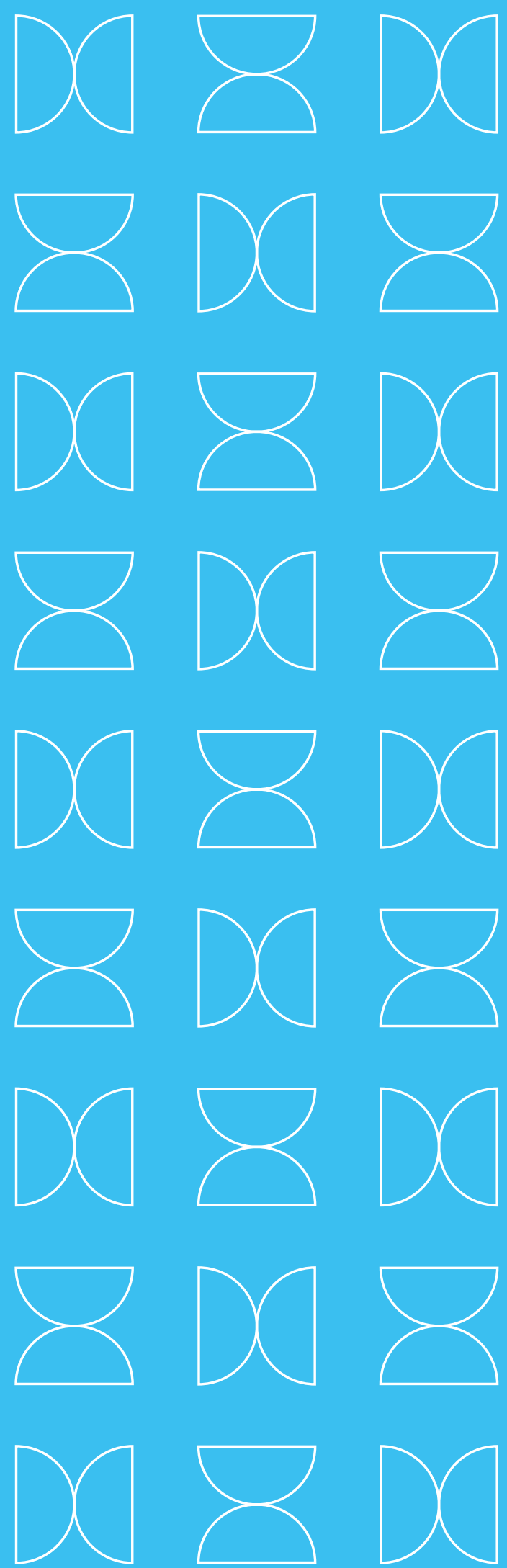
1/4
OF THE ALUMINUM SOLD IN BRAZIL
IS USED BY THE ALUMINUM BEVERAGE
CAN SECTOR

+ 800,000
FAMILIES OF WASTE PICKERS WORK
IN THE RECYCLING OF CANS



3rd LARGEST
MANUFACTURER
WORLDWIDE IN ALUMINUM CANS

17,000
DIRECT AND INDIRECT JOBS

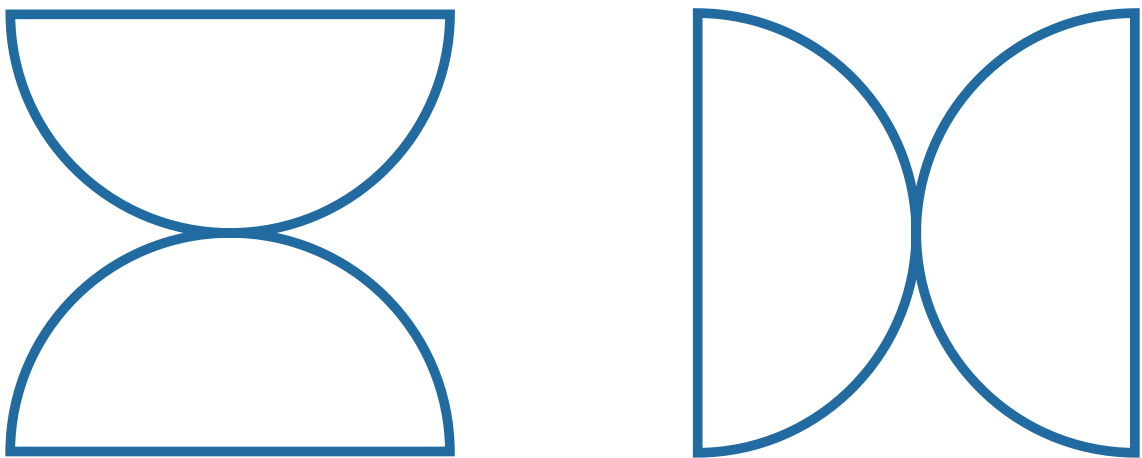


S E C T I O N 2

GOVERNANCE



MANAGEMENT AND ORGANIZATIONAL STRUCTURE

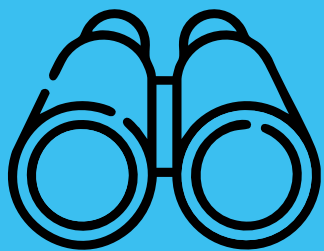


Abralatas operates in accordance with its **Bylaws** and **Code of Conduct and Ethics**, both of which are publicly available on the association’s website. These support our corporate guidelines, represented by the mission, vision, values, and strategy of the organization.



MISSION

Represent the common interests of our members, promoting the development of the aluminum beverage can sector with a focus on advancing the circular economy.



VISION

Recognition of the aluminum beverage can as the most sustainable packaging in Brazil.



VALUES

Transparency;
Trust;
Innovation; and
Respect for the individual and the environment.



STRATEGY

1. Promote sectoral cooperation;
2. Represent the sector in institutional and governmental relations;
3. Strengthen the representative role of the sector; and
4. Help increase the share of cans in the packaging market.

The association’s senior management is led by its Board of Directors and Chief Executive Officer. Learn more about the profiles of our senior management by clicking [here](#).

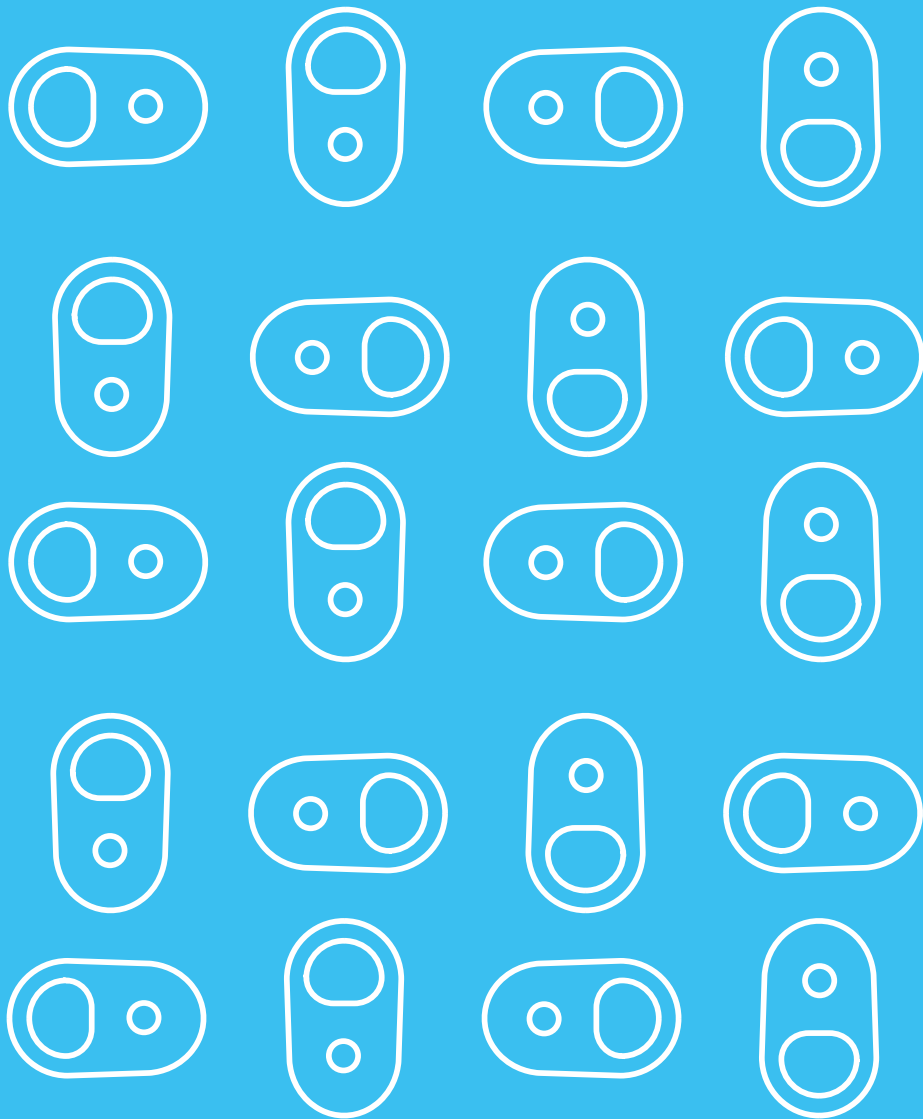
The Board is composed of two voting members and one alternate from each founding member organization.

All members are appointed at Abralatas General Meetings. The Board also includes a Chair, a position currently held by Wilmar Arinelli of Crown Packaging, whose term runs until March 2027.

COMPLIANCE POLICIES

Our activities are also guided by internal policies and regulations, all of which are publicly available on the **Abralatas website**:

- Internal Guidelines for Employees
- Anticorruption Policy
- Competition Policy
- Third-Party Outsourcing Policy
- Gifts, Presents, and Hospitality Policy
- Internal Regulations of the Ethics Committee



TECHNICAL COMMITTEES

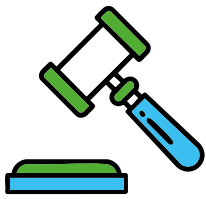
In its role to promote dialogue and seek out the best solutions for the sector, Abралatas has formed Technical Committees that are responsible for developing initiatives and actions that meet the challenges and opportunities of this industry.

These groups comprise specialists from Abралatas member companies.



ETHICS COMMITTEE

Works to comply with the Code of Conduct and Ethics (**read more on page 14**), internal policies, and laws applicable to Abралatas.



LEGAL COMMITTEE

Reviews laws, decrees, and decisions related to the sector.



MARKET COMMITTEE

Seeks to improve the sector's business environment through monitoring and developing action proposals on matters of interest.



SUSTAINABILITY COMMITTEE

Works on issues related to the sustainable development of the sector, including regulatory matters.



TAX COMMITTEE

Addresses matters related to Brazilian tax and fiscal regulations.



QUALITY COMMITTEE

Seeks to gain efficiency for the sector based on analyses, monitoring, and positioning on applicable regulations and industry practices.



MEMBER COMPANY COMMITTEE

Reviews sector-related issues involving organizations in the production chain and member manufacturers.

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ABRALATAS TECHNICAL COMMITTEE MEETINGS WERE HELD IN 2024.

WHISTLEBLOWER CHANNEL

In 2024 we launched our new Whistleblower Channel, a platform for the secure reporting of situations that may violate our Code of Conduct and Ethics, or Brazilian law.

Reports can be made anonymously, with **complete confidentiality and transparency throughout the investigation processs**. Contact is available via the website www.contatoseguro.com.br/abralatas, or through the app, or by phone by calling 0800 810-8273, 24 hours a day, seven days a week.

COMPLIANCE TRAINING

During the year our Legal Department conducted compliance training for the entire organization, including members of the Board of Directors and Technical Committees. Over 95% of Abralatas staff and member company employees participated in the program, which covered anti-discrimination measures and conflicts of interest.



OVER **95%**

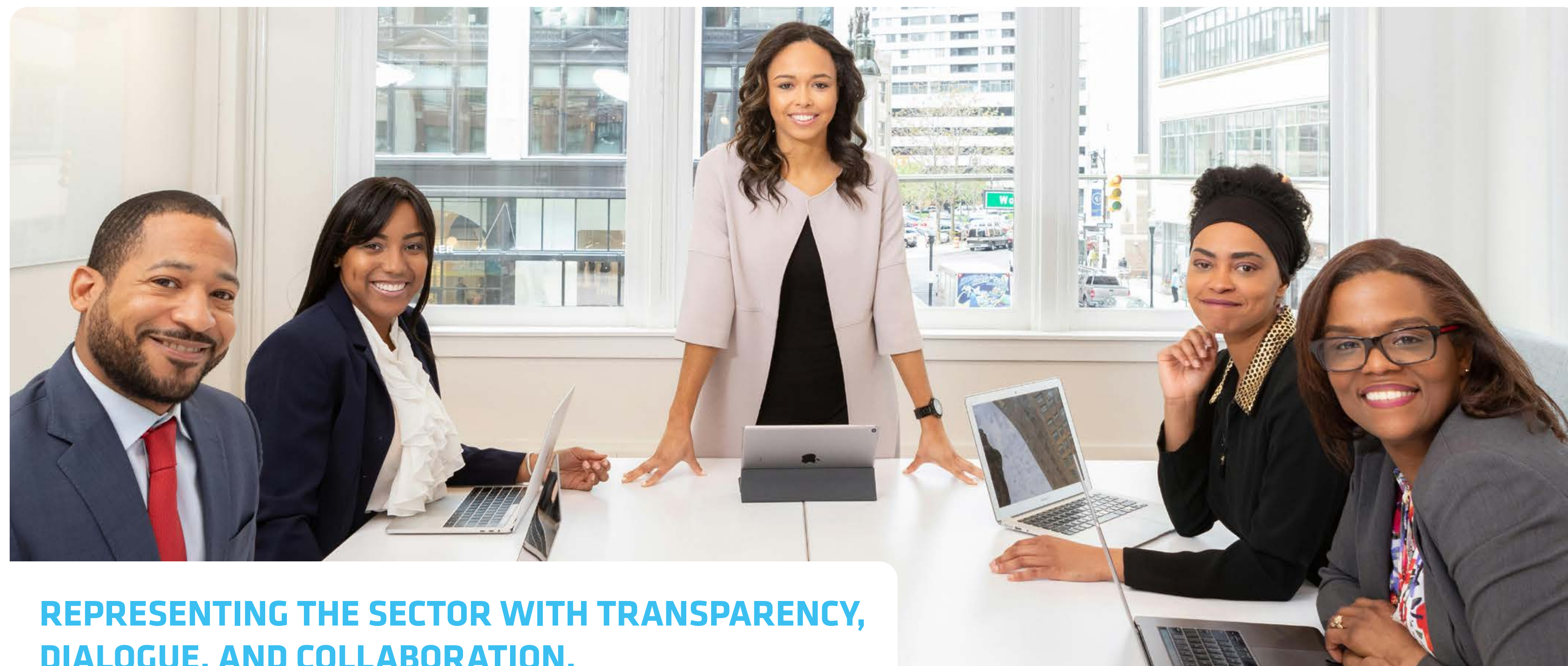
OF ABRALATAS AND MEMBER COMPANY PROFESSIONALS PARTICIPATED IN OUR COMPLIANCE TRAINING



OUR ROLE IN DEVELOPING PUBLIC POLICIES FOR THE ENVIRONMENT

Our advocacy for the sector's interests gained ground in 2024, and is an essential function of a representative organization like Abralatas. We publicly presented positions **to generate more opportunities for Brazilian society**, such as combining environmental protection with the strengthening of the aluminum can production chain.

As a result, we played a proactive and leading role in dialoguing with representatives of the public. Through a transparent and technical approach, we conducted **studies and generated reports that supported the sector's position in key national discussions**, such as those leading up to the Tax Reform transition, and the regulation of the Recycling Incentive Law.



REPRESENTING THE SECTOR WITH TRANSPARENCY, DIALOGUE, AND COLLABORATION.

Tax Reform

In discussions over Tax Reform legislation, Abralatas partnered with other sectoral representative groups, such as the Parliamentary Front for the Green Economy, to advocate for the adoption of the **Selective Tax**, which was included in the final text. Through this measure, **products with potential environmental harm may be subject to higher taxation.**



FOR ABRALATAS, THE SELECTIVE TAX IS A FISCAL MEASURE THAT CAN DRIVE THE TRANSITION TO A LOW-CARBON ECONOMY.

The adoption of this tax provides essential support for enabling Brazilian consumers to choose more sustainable products, and represents a virtuous **cycle that promotes sustainable production and consumption.**

Our institutional engagement efforts were further supported by research conducted in partnership with Arko Advice. This joint study found that 88% of Federal Deputies support special treatment for recycling under Brazil's taxation system.

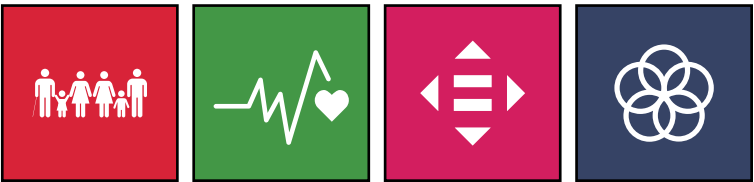


88%

OF FEDERAL DEPUTIES SUPPORT SPECIAL TREATMENT FOR RECYCLING UNDER BRAZIL'S TAXATION SYSTEM.



Recycling Incentive Law



The Recycling Incentive Law (Law No. 14,260/2021) made major progress in 2024, with Abralatas playing an active role in transparent dialogue with both the Executive and Legislative branches.

This legislation establishes a key mechanism for **financing projects that promote recycling** by allowing individuals and corporations who are taxed under the Actual Profit regime to deduct a portion of their income tax by directly supporting projects approved by the Ministry of the Environment and Climate Change (MMA).

The law takes its cue from other legislation in Brazil, such as the Rouanet Law and the Sports Incentive Law. Its enactment follows the principles of the National Solid Waste Policy, giving **priority to waste pickers**.

PROGRESS IN 2024

In July, Federal Decree No. 12,106/2024 was published, regulating the tax incentive for the recycling production chain. That same month the Brazilian Securities and Exchange Commission (CVM) issued Resolution No. 206/2024, which established the rules for Investment Funds for Recycling Projects, known as “ProRecicle.” In December, the Ministry of the Environment and Climate Change issued Ordinance No. 1,250/2024, establishing rules for the submission, review, approval, monitoring, accountability, and evaluation of project results.

The Budget Guidelines Law allocated BRL 317,526,513 in tax incentives for recycling projects in 2024.

ABRALATAS PLAYED AN ACTIVE ROLE THROUGHOUT THE LEGISLATIVE PROCESS THAT TURNED THE INITIAL BILL INTO THE RECYCLING INCENTIVE LAW IN 2021. IN PARTNERSHIP WITH OTHER ASSOCIATIONS AND THE PARLIAMENTARY FRONT FOR THE RECYCLING PRODUCTION CHAIN, WE ADVOCATED FOR TAX INCENTIVES TO SUPPORT ECONOMIC DEVELOPMENT AND THE SOCIAL INCLUSION OF WASTE PICKERS.

LATA LEGAL

In 2024 we launched a new edition of **Lata Legal**, our Practical Guide to the Recycling Incentive Law. It provides guidance to our members and partners on the benefits of this new legislation, and the **opportunities to support recycling, with a focus on waste pickers**, and offers information on the process and best practices for submitting projects to the MMA.

Lata Legal provides technical support for the entire aluminum can ecosystem, and was developed by Abralatas with the assistance of law firms Cipriano & Castilho Advocacia and CBLM Advogados.



Technical quality standard for aluminum cans



The world's first technical quality standard for aluminum cans was launched in Brazil in 2024. Abralatas and industry representatives played an active role in its development through the Quality Committee, in partnership with the Brazilian Association of Technical Standards (ABNT), resulting in the creation of NBR 17194.

Over the course of two years, technical studies were conducted to support the development of this standard. As a result, **NBR 17194 formalizes the industry's best practices, aiming to enhance the quality, safety, and performance of aluminum beverage cans.** With this unprecedented technical standard, we seek to promote transparency and alignment across the entire production chain.

The new global quality standard features a structured framework of requirements, procedures, and guidelines covering the production and filling stages of the can, such as setting dimensional, visual, and functional parameters, as well as specifications for transportation, handling, and filling to ensure greater safety for producers, retailers, and consumers.

NBR 17194 REPRESENTS THE SECTOR'S COMMITMENT TO EXCELLENCE AND TRANSPARENCY.

Its collaborative development, involving multiple stakeholders, reflects the industry's proactive stance in favor of self-governance and in providing society with reliable, high-quality solutions.



REGULATING MINERAL WATER

We engaged with the National Mining Agency (ANM) to ensure that the regulation of labeling for bottled mineral water would bring greater **modernity, transparency, safety, and efficiency to the industry, the market, and consumers.**

The new Resolution (157/2024) was published in May and resulted in a **simplified regulatory process**, eliminating the need for prior label review by the ANM, thanks to the establishment of clearer guidelines for mandatory information on the packaging.

MEMBER HIGHLIGHTS

ARDAGH METAL PACKAGING

STRATEGIC GOVERNANCE AND CORPORATE EDUCATION

In 2024 Ardagh strengthened its governance structure through even greater focus on the company’s **compliance, training, and an integrated ESG strategy**. One of its main achievements was the launch of the **Sustainability Academy** within the corporate EducArdagh program. This training consists of three modules covering the sustainability strategy across the Social, Environmental, and Emissions pillars, addressing topics from introductory concepts to issues such as **climate change and water management**.

For compliance, in addition to mandatory annual training, the company **updated its Code of Conduct plus its data protection (LGPD) and cybersecurity policies**, along with related training sessions to strengthen its culture of integrity and data protection. These actions were carried out by the global and local Legal and Compliance teams as

part of the company’s ongoing commitment to ethical and responsible governance.

Ardagh also maintained its **Gold certification status from EcoVadis** and continued its ASI (Aluminium Stewardship Initiative) certification procedure, with its **second Brazilian plant starting the audit process** under the new version of this global protocol.

These advancements occurred in tandem with a **review of its social investment strategy**, led by the Brazilian team and adopted globally, to consolidate three priority areas: **education, circular economy, and biodiversity**, as these pillars guide decisions and investments through the lens of social impact and corporate responsibility.



Students from Aristeu School visit the Ardagh factory in Jacareí (SP) as part of the Ardagh Education Project, which focuses on robotics training for teachers and students. Learn more about this initiative on page 46.

BALL

SOLID STRUCTURE, ETHICS, AND CERTIFICATIONS

In 2024 Ball strengthened its governance structure with a focus on ethics, compliance, and corporate responsibility. As part of its culture of integrity, the company completed its **update of mandatory programs on the Code of Conduct, Anti-Corruption, Anti-Bribery, and Antitrust**, training 369 employees in South America. The target audience included professionals from strategic areas, in line with the risk criteria established by the organization.

Additionally, the company submitted its first Communication on Progress report to the UN Global Compact, reinforcing its alignment with the Ten Principles and the Sustainable Development Goals. Ball also maintained its **ISO 14001, 45001, and 9001 and FSC 22000 certifications**.

Another advancement was the **review of internal policies and the relaunch of compliance training**, which followed the company's global reorganization after the sale of its aerospace division. This initiative included better internal communications and updated procedures, ensuring alignment between organizational culture and its new corporate structure.

Yet another highlight was the implementation of a **new multi-level governance model for Belonging, Inclusion, and Diversity agendas**. This structure links the Global Inclusion Council to regional and local committees, ensuring coherence and effectiveness in the application of strategies across all units, and is supported by indicators and action plans to reinforce Ball's culture of equity and respect.

Through transparent practices, ethical engagement, and rigorous audits, Ball reaffirms its commitment to robust, integrated governance in order to meet the challenges of a circular and inclusive economy.



CANPACK

ETHICS, TRANSPARENCY, AND INTEGRITY AT THE HEART OF ITS MANAGEMENT

In 2024 Canpack reinforced its governance with a focus on corporate **ethics, improved internal policies, and ongoing employee training**. One of its key advancements was the modernization of the **SpeakUp** reporting channel, which is now directly linked to the global corporate division and offers **multilingual support**. In line with its commitment to continuous improvement, the company also **updated its Policy on Whistleblowing**, which expands the scope of internal and third-party channels as tools to report **potential non-compliance, including product quality**, such as issues with cans and lids.

All teams received training on the **new conduct guidelines, anti-harassment measures, and the use of reporting channels**, as part of the **annual mandatory Code of Conduct** training program, which covers 100% of employees.

This initiative bolsters a culture of integrity as the foundation of Canpack's operations, and is in keeping with its commitment to continuous improvement.

In health and safety, the company reached significant milestones: **five years without lost-time accidents at the Itumbiara (GO) facility, and two years at the Maracanaú (CE) plant**, which reflect its strict accident prevention policy and ongoing training efforts. **Each year, all employees receive training on regulatory standards (NRs)**, including NR 12 (machine safety), NR 10 (electrical safety), NR 35 (work at heights), NR 33 (confined spaces), and NR 20 (flammable liquids). Employees also receive **training in overhead crane operations, elevated platform use, and essential safety practices**, including LOTO (lockout and tagging), rotating machinery hazards, pedestrian safety in forklift areas,

and the five golden rules of the **High 5 for Safety** campaign. In addition, the company continued implementing **ISO 14001 and ISO 45001** standards to certify its facilities.

Canpack's governance is integrated into its ESG strategy, fostering a safe, ethical, and sustainability-driven work environment.



CROWN

ETHICS AND COMPLIANCE AS PILLARS OF ITS GOVERNANCE

In 2024 Crown maintained and enhanced its governance system, focusing on **ethics, compliance, and the continuous improvement of internal controls**. Through **Crown University**, all employees participated in mandatory training on the **Code of Conduct, anti-harassment measures, compliance, and corporate governance**. The program is updated annually, and incorporates new content and integrity practices specific to the various levels of the organization.

Governance is also reinforced through **periodic audits** of the company's various units in Brazil, **conducted by its internal teams and the global holding company**. This practice ensures continuous monitoring of adherence to governance policies, risk management, and business ethics.

Another significant advancement was the **ASI (Aluminium Stewardship Initiative)** certification of the Uberaba (MG) facility, which it received in 2024. Achieving this standard demonstrates the company's commitment to **responsible practices across the aluminum value chain**, as it covers environmental, social, and governance criteria, and reflects Crown's efforts to promote a circular and sustainable economy.

As a result, the company's facilities are now ASI-certified, and align with the highest standards of social and environmental responsibility. With a management model grounded in **transparency, regular auditing, and international certifications**, Crown ensures that its ethical and responsible operations meet the highest global sustainability standards.



STOLLE MACHINERY

A CULTURE OF ETHICS AND COMPLIANCE AT THE BASE OF ITS GOVERNANCE

In 2024 Stolle reaffirmed its commitment to ethical and transparent management aligned with good corporate governance practices.

A key highlight was the annual training on the **Integrity and Ethics Manual**, conducted with 100% of its employees. The program covered topics such as harassment prevention, respect for diversity, and workplace conduct, reinforcing an organizational culture grounded in integrity, mutual respect, and the appreciation of people.

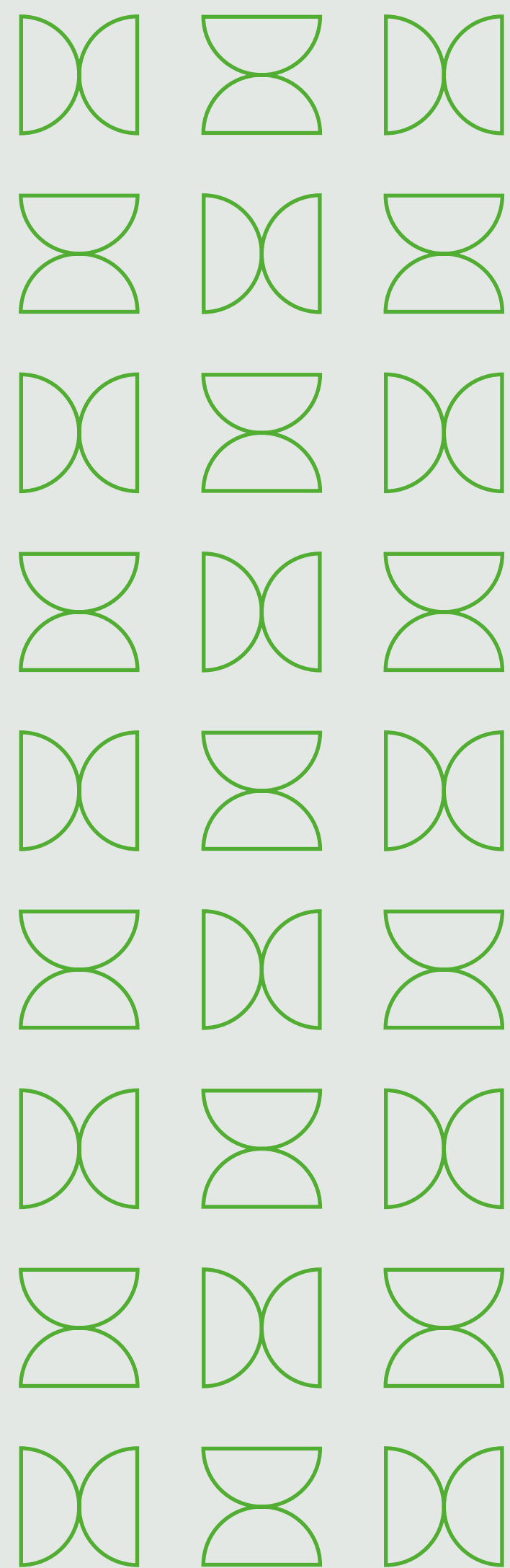
Complementing this agenda, a specialized training program on **Anti-Bribery and Antitrust** was also conducted, with **35 employees** taking part, including leaders and teams from the procurement and sales

departments, which are strategic sectors for ensuring risk compliance and mitigation. This initiative reinforces Stolle's **pillars of compliance, fraud prevention, and responsible conduct in regulated markets.**

The company maintained its internal procedures focused on integrity and legal security, while also investing in **socially responsible governance initiatives, such as allocating a portion of income tax to the Municipal Fund for Children and Adolescents.**

With a robust organizational structure and rigorous processes, Stolle demonstrates that effective governance depends on the **alignment of values, practices, and commitments.**

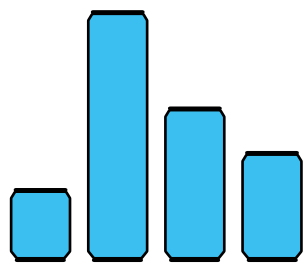




LIFE CYCLE: SUSTAINABLE DNA

The aluminum beverage can value chain in Brazil has a sustainable DNA. Comprising consumers, waste pickers and their co-ops, factories, and recyclers, this end-to-end, circularity structure can deliver a life cycle that benefits both the country and the planet.

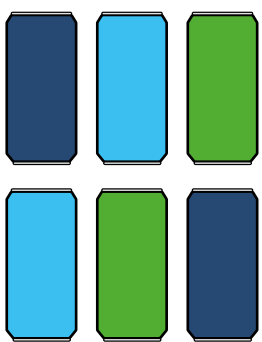
Circularity is the hallmark of aluminum cans in Brazil. The model has been in place since production began here in 1989, and is strengthened through continual investments in processes and practices. In operation it's supported by a wide-scale network that includes:



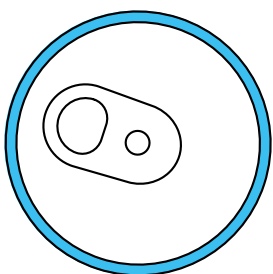
39 COLLECTION CENTRES
IN 20 STATES



49 RECYCLERS
IN 8 STATES



25 PLANTS
IN 13 STATES



42 CO-OP PARTNERS
IN 10 STATES

Learn more about the life cycle stages for aluminum cans:



Production and recycling of aluminum cans

OVER **800,000**
WASTE PICKERS WORKING (INDIVIDUALLY AND IN CO-OPS) IN THE COLLECTION, SORTING, AND FORWARDING OF MATERIAL FOR RECYCLING.

3 MORE COLLECTION CENTRES OPENED IN 2024
IN GRAVATAÍ (RS), PALMAS (TO), AND ITABUNA (BA).

RECYCLING FACILITIES

- COLLECTION CENTRE
- COOPERATIVE
- RECYCLER

ALUMINUM CAN MANUFACTURERS

- ARDAGH
- BALL
- CANPACK
- CROWN
- AMBEV
- NOVELIS (ALUMINUM SHEETS)



ENVIRONMENTAL MANAGEMENT



The aluminum beverage can value chain in Brazil is strong in several environmental areas, particularly **energy efficiency, climate change mitigation, and waste management**.

In 2024 the country's aluminum can recycling rate reached 97.3%, reflecting significantly lower energy demand compared to primary production, as recycling consumes only 5% of the energy required to produce primary aluminum from bauxite.

As a result, this high recycling rate also leads to reduced greenhouse gas (GHG) emissions. **Over the past decade, an estimated 18 million metric tons of GHG emissions have been avoided.**

Recycling also has a direct positive impact on waste management, as it prevents the improper disposal of aluminum cans. With Brazil's current industry infrastructure, cans can be recycled **infinitely without losing quality or consumer safety**.

Moreover, the recycling cycle is short: cans are back on store shelves within 60 days of disposal.

By reinforcing the role of circularity as a strategic pathway to decarbonization, Abralatas contributes to a **viable and competitive climate future for Brazil and the world**.

Learn more about the environmental goals set by the sector through the creation of Recicla Latas ([read more on page 35](#)).

GREEN ECONOMY AND ESG FRONTS IN PRACTICE



In 2024 we supported the 4th Green Economy Award, an initiative of the Parliamentary Front for the Green Economy. This award honours Brazilian individuals who have created programs that contribute to the country's sustainability during this critical time in the face of climate change. Honorees included heads of national waste picker movements, educators, judges, elected officials, and business leaders.

In addition to working with the Green Economy Front to provide technical support for the interests of Brazil's recycling value chain, Abralatas also takes part in activities of the ESG in Practice Parliamentary Front, a congressional initiative that emerged from the Interinstitutional ESG in Practice Movement.





CANNED WATER: CENTRE STAGE AT THE G20

An institutional and promotional initiative by Abralatas brought global visibility to the sustainability of aluminum beverage can production in Brazil. In partnership with the Ministry of Foreign Affairs, we developed the “G20 Can” initiative, which generated tangible results and highly positive reputational impacts.

This innovative project involved donating **100,000 aluminum cans of mineral water** during the 19th G20 Summit, held in November in Rio de Janeiro, under Brazil’s rotating presidency, and during preparatory meetings in various Brazilian states throughout 2024.

We positioned the aluminum beverage can industry as a partner of the Federal Government to promote Brazil as a sustainable nation, an image reinforced by this **practical example of ecological transition**.

This unprecedented effort was made possible through the involvement of multiple partners and extensive multisectoral institutional coordination led by Abralatas, which identified this **unique opportunity to unite public and private interests around sustainability**. Through dialogue and negotiation with a range of partners, we created a customized label for the cans, as well as the production, filling, and logistics for their entire distribution.





Each can featured a QR code linking users to educational content on circularity and recycling, a step that integrated technology, strategic communication, and environmental education.

The filling process took place in Águas de Lindóia (SP), with the participation of representatives from the G20 and Abralatas. All 100,000 cans were then transported to Brasília (DF), arriving at the Postal Service warehouse at Juscelino Kubitschek International Airport, and then distributed across more than 200 meetings between foreign delegations and members of the Brazilian government.

THIS INITIATIVE SHOWCASED HOW ALUMINUM CANS MADE IN BRAZIL ARE A SUSTAINABLE SOLUTION. WITH EXTENSIVE MEDIA COVERAGE AND SOCIAL MEDIA REACH, THE CAMPAIGN ACHIEVED GLOBAL VISIBILITY, HIGHLIGHTING ALUMINUM CANS AS A VIABLE ALTERNATIVE TO PLASTIC PACKAGING.

OVER **130** MILLION PEOPLE

IMPACTED BY THIS INITIATIVE



THE FOUNDING COMPANIES OF ABRALATAS HAVE ALREADY ACHIEVED ZERO WASTE TO LANDFILL STATUS. THIS MEANS THAT IN THEIR WASTE MANAGEMENT PROCESSES, LESS THAN 1% OF ALL WASTE GENERATED IS SENT TO LANDFILLS.

The effort to achieve zero waste to landfill status involves **engaging with civil society and the public and private sectors to address proper waste management** in order to eliminate the disposal of waste in landfills. It also promotes the reduction, reuse, recycling, and composting of materials within the framework of the circular economy.

CLIMATE CHANGE

In 2024 Abralatas launched its **Sectoral Decarbonization Project**, led by the Sustainability Committee. This initiative has since become the Brazilian Aluminum Can Transition Pathway (BACTway), the climate transition plan for Brazil’s aluminum can industry.

BACTway consolidates the sector’s climate commitments and guides structural actions in **energy efficiency, circularity, and technological innovation**, setting intermediate targets and a goal of carbon neutrality by 2050. It’s aligned with key legislation and global initiatives such as the **Brazilian Emissions Trading System (SBCE)** and the **Mission Possible Partnership (MPP)**, an international initiative to decarbonize industrial sectors such as aluminum.

This agenda places the sector at the core of the global fight against climate change and positions Brazilian industry to act proactively within the evolving regulatory landscape of the carbon markets.



All these efforts are supported by one of the value chain’s greatest strengths: the circularity of the aluminum can, which has maintained **recycling rates above 95%** for more than 15 years, and contributes directly to lower emissions in our sector and for Brazil as a whole.





ENVIRONMENTAL EDUCATION

Environmental education campaigns are among the commitments of the Recicla Latas program to Brazilian society ([read more on page 35](#)). This approach reflects the sector’s view that the first step toward ensuring proper waste management begins with the dissemination of knowledge on the subject.

In this context, the Recicla Latas program continuously creates and distributes public educational content which addresses topics such as **selective waste collection, proper waste disposal, and the environmental impact of individual choices.**



We carried out four major campaigns in 2024. See the results below:



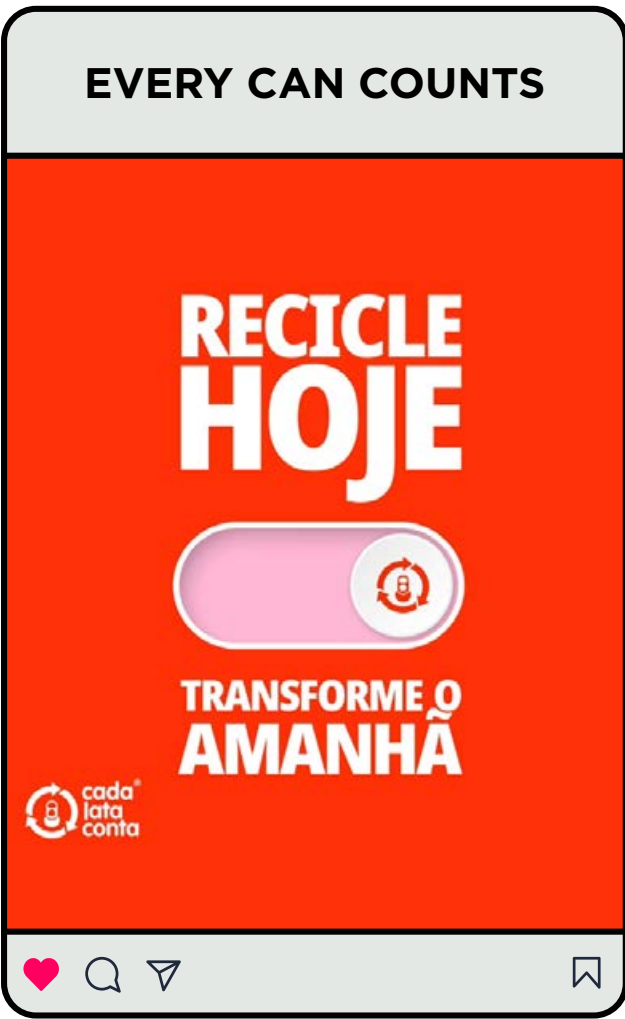
Posts: **30**
Reach: **1,374,125**
Views: **2,822,490**
Engagement: **47,831**
Clicks: **3,223**



Posts: **15**
Reach: **1,024,925**
Views: **1,980,820**
Engagement: **25,030**
Clicks: **1,582**



Posts: **27**
Reach: **1,380,612**
Views: **2,992,698**
Engagement: **32,123**
Clicks: **1,628**



Reach: **250,000**
Views: **345,000**
Interactions: **16,000**
[Learn more on page 45.](#)



RECYCLING RATES

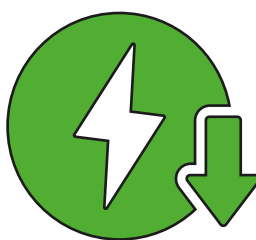
Brazil’s aluminum can ecosystem achieved a recycling rate of 97.3% for the sector in 2024.

This collective effort across the entire value chain delivered the following reductions:



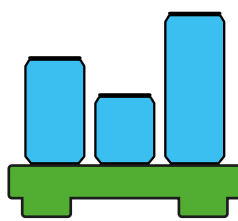
MORE THAN **5** MILLION TONNES

OF CARBON DIOXIDE AVOIDED EQUIVALENT, ACCORDING TO THE 2024 ALUMINUM BEVERAGE CAN REVERSE LOGISTICS REPORT, FROM THE RECICLA LATAS PROGRAM.



95% ELECTRICITY SAVINGS

FOR EVERY TONNE OF RECYCLED ALUMINUM, COMPARED TO PRIMARY ALUMINUM PRODUCTION.



5kg OF BAUXITE SAVED

FOR EVERY KG OF RECYCLED ALUMINUM.

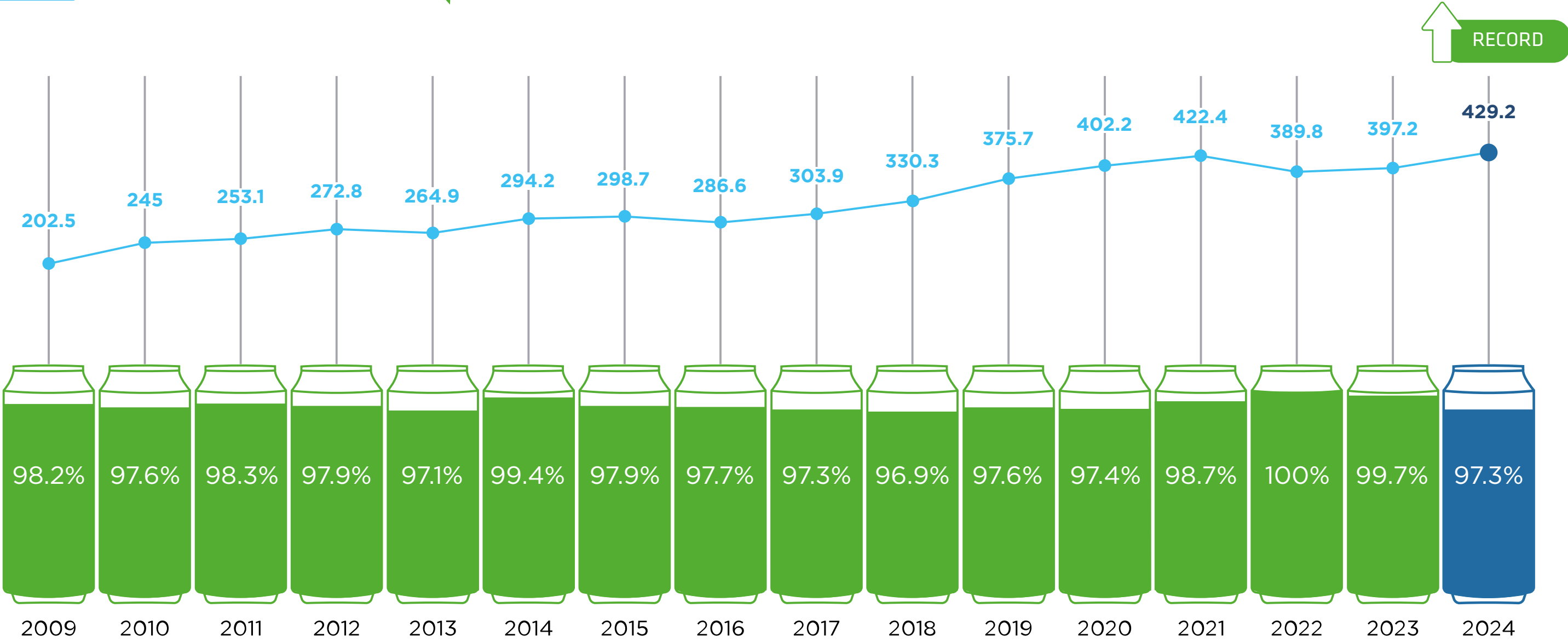
RECYCLING RATE OF ALUMINUM BEVERAGE CANS VS. SALES, 2019-2024



TOTAL SALES (IN THOUSANDS OF TONNES)



RECYCLING RATE (%)



ALUMINUM CAN RECYCLING SAVES 5,000 GWH OF ENERGY ANNUALLY IN BRAZIL, EQUIVALENT TO 1% OF THE COUNTRY’S TOTAL ENERGY CONSUMPTION.



Recicla Latas is a non-profit association established in 2021 by companies engaged in the manufacturing and recycling of aluminum beverage cans in Brazil. The organization was created through a collaborative effort, formalized by the signing of a Commitment Agreement between Abralatas, the Brazilian Aluminum Association (Abal), and the Ministry of the Environment. Its mission is to continuously strengthen and enhance the aluminum can recycling system in Brazil, ensuring full compliance with the National Solid Waste Policy.

With this mission, Recicla Latas plays an essential role in Brazil's aluminum can ecosystem. Its objectives and commitments encompass every link in the production chain, through a collective effort to ensure the system's long-term sustainability.

Every year since its creation, Recicla Lata's annual reports show how it fulfills these commitments and detail the results achieved. In 2024 all targets were fully met, which demonstrates the leading role of the association in advancing the circular economy of aluminum cans in Brazil.



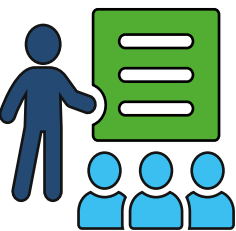
Its principal commitments include:



MAINTAIN THE NATIONAL RECYCLING RATE AT A LEVEL OF 95%



ENSURE THAT THE RECYCLING CHAIN INFRASTRUCTURE KEEPS PACE WITH THE GROWING VOLUME OF CANS SOLD



PROVIDE TRAINING TO PUBLIC SECTOR MANAGERS AND WASTE PICKER CO-OPS



SUPPORT EDUCATION CAMPAIGNS ON PROPER WASTE DISPOSAL AND CONSCIOUS CONSUMPTION

MEMBER HIGHLIGHTS

ARDAGH METAL PACKAGING

RENEWABLE ENERGY, ENERGY EFFICIENCY, AND ZERO WASTE TO LANDFILL

In 2024 Ardagh made significant progress with its environmental strategy by securing contracts to enable the use of **100% renewable-source electricity at all its facilities in Brazil**, evidenced by I-REC certifications. Originally planned for 2030, this goal was achieved well **ahead of schedule and fully implemented in January 2025**, marking a crucial step toward the decarbonization of its operations in the region.

Another highlight was **consolidating the zero waste to landfill model at every plant**. In place since 2022, this approach now has an increasing focus on **upcycling waste materials**, such as the partnership with São Paulo-based NGO Inovar Sustentável, which transforms used uniforms into bags and accessories which Ardagh distributes internally.

In the area of **energy efficiency**, key projects include modernizing the **industrial exhaust system** at the Manaus (AM) plant, and implementing sectorized **compressed air metering** in Jacareí (SP), which optimized electricity consumption while providing a cleaner and safer work environment.

With well-defined public sustainability goals, Ardagh also made major strides in **strategic water management**, using tools such as the **WRI Aqueduct Water Risk Atlas** to assess the water-related risks of its operations. This initiative reflects an integrated and preventive approach, which is essential in a context of increasing natural resource scarcity.

Additionally, Ardagh worked with expert consultants to **assess water efficiency projects** at its Jacareí (SP) plant.



BALL

100% RENEWABLE ENERGY USE IN BRAZIL

In 2024 Ball reached one of the most significant milestones along its environmental journey in Brazil: achieving **100% renewable electricity use at every facility**, well ahead of its global 2030 target. This accomplishment adds to the company's **average of 78% recycled content in its cans produced in South America**, which is the highest everywhere it operates, and underscores its strong commitment to aluminum circularity.

The company also released its new Climate Transition Plan, which outlines a roadmap to achieve ambitious emission reduction targets by 2030: **55% for Scopes 1, 2, and 3**, with reductions already achieved of 48% and 18%, respectively, compared to the 2017 baseline. The Plan highlights the strategic role of recycled aluminum in reducing emissions across the value chain, as its use can reduce the carbon footprint by up to 95% compared to primary aluminum.

Additionally, initiatives at its plants helped improve operational efficiency, reducing energy use by up to 5% and water consumption by 20%.

Another highlight involved cans carrying the **ASI (Aluminium Stewardship**

Initiative) logo, which certifies responsible practices across the entire aluminum value chain. In partnership with its customers, the company is increasing the visibility of this standard by having the logo on its cans.



CANPACK

ZERO WASTE TO LANDFILL AND EFFICIENT USE OF RESOURCES

In 2024, with a focus on consumption of natural resources, Canpack invested in infrastructure, equipment modernization, and innovation initiatives to improve production efficiency. The Goiás plant also implemented a **rainwater reuse system**, helping reduce the direct extraction of water resources. The company continued its **100% renewable electricity** use at its facilities, receiving I-REC certification.

Canpack also reached an important milestone in its journey in Brazil by **eliminating all landfill waste** from its Maracanaú (CE) and Itumbiara (GO) plants.

Achieving this **zero waste to landfill target** was thanks to **strategic partnerships with composting, recycling, and co-processing suppliers**, which allows waste to be used

as an input for producing cement. Another highlight was the **continuing partnership with Estação Reciclar**, an association that collects recyclables from the Itumbiara plant. By valuing waste materials, this action offers **direct support to 13 families** of waste pickers, providing them with inclusion and a means of income.

This combination of environmental performance, community engagement, and a circular economy, demonstrates how the pillars “Care, Sustain, and Recycle” are integrated into Canpack’s business strategy.



CROWN

REGENERATION AND REDUCING IMPACTS AS AN INTEGRATED STRATEGY

In 2024 Crown made steady progress on its environmental goals by achieving solid results in reducing impacts and strengthening its regenerative practices. The company obtained I-REC certifications by maintaining **30% renewable electricity use**, with a progressive target of 75% by 2030 and 100% by 2040. It also posted an **11% reduction in water consumption and a 20% reduction** in CO₂ emissions at its facilities, thanks to continuous investments in operating efficiency and upgrading of equipment.

Crown's facilities in Brazil continue to maintain **zero waste to landfill status**, in compliance with strict waste disposal criteria, and by consolidating circular economy practices across all its plants.

In partnership with its suppliers, Crown continues to develop **new materials and inputs with lower energy requirements**, promoting innovation aligned with sustainability.

Another highlight is Crown's **water replenishment project in the Jundiaí Mirim Basin**, in partnership with **The Nature Conservancy**. This protects **100 hectare of forest per year**, replenishes up to 50% of the water consumed by the Cabreúva (SP) plant, and offsets 1,310 metric tons of CO₂ equivalent annually.

By combining global targets with local and regenerative actions, Crown maintains its commitment to environmentally responsible operations, consistent with the challenges of decarbonization and natural resource conservation.



STOLLE MACHINERY

EFFICIENCY AND CIRCULARITY IN ITS OPERATIONS

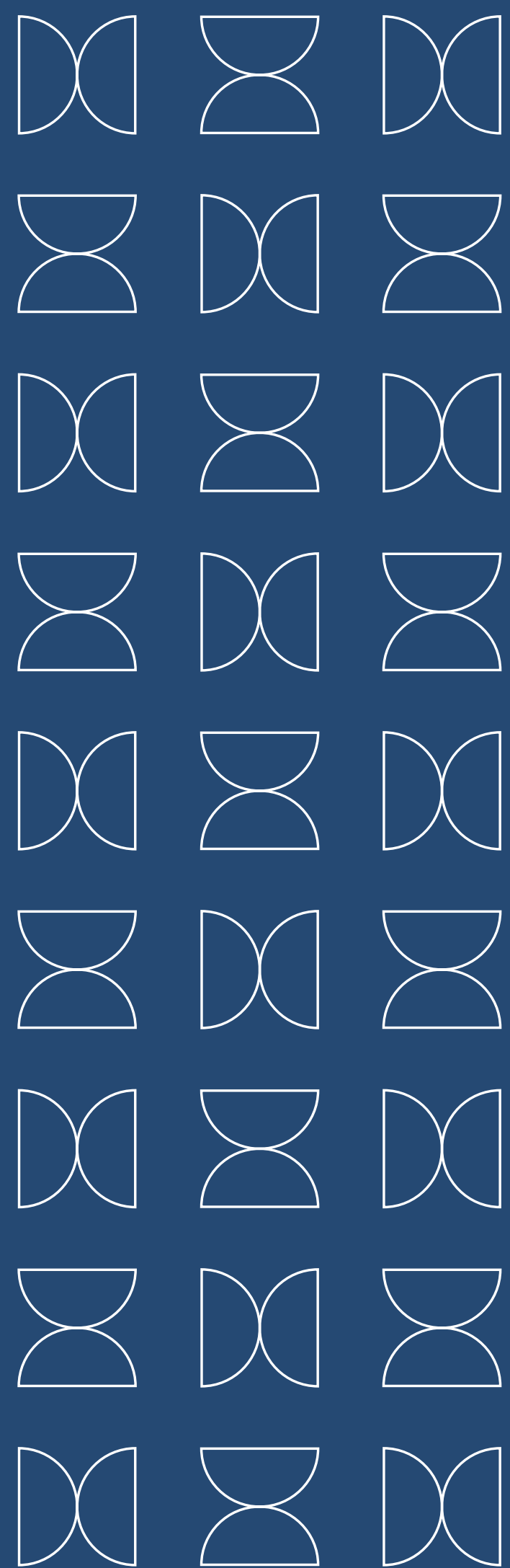
In 2024 Stolle expanded its environmental commitment through **initiatives focused on circular economy practices, waste reduction, and the responsible use of resources**. These included the **Milk Run** project, a large-scale **replacement of cardboard and wood packaging with reusable materials**, which significantly reduced waste and brought added logistical efficiency.

The company also began using **biodegradable air cushions** to protect its products during transport. The cushions decompose in about 180 days, while Stolle's cardboard boxes are FSC-certified, ensuring their sustainable origin.

At the corporate level, Stolle implemented sustainability practices based on the Lean Office model, with a focus on process **digitalization and a significant reduction in paper use**. The elimination of paper notebooks for production and measurement reports led to savings of **up to 16,800 pages per month**. The introduction of secure printing, equipment replacement, and workflow reorganization also contributed **to lower energy consumption and less use of office supplies**.

Through practical and measurable actions, Stolle reinforces its commitment to operational sustainability, promoting **efficiency, circularity, and environmental responsibility** at all points along its value chain.





S E C T I O N 4

SOCIAL



WASTE PICKERS: THE UNSUNG HEROES OF RECYCLING

Waste pickers make **up the most important group of workers in Brazil's solid waste recycling chain**. Organized in cooperatives or working independently, they are responsible for the collection, sorting, processing, and proper disposal of recyclable materials, including aluminum cans.

Through the Recicla Latas program, we offer online training programs for co-ops, focusing on the formalization and compliance of waste picker organizations. During the year, Abralatas also launched the **third edition of the "Best Practices Guide for Waste Picker Co-ops and Small and Medium-Size Recyclers."**

In the context of Brazil's Tax Reform Law, we took a firm stance in defense of the waste pickers' category. A key result of this activity was the inclusion of the Selective Tax in the legislation. This mechanism allows for

differentiated tax treatment of products and services based on their potential environmental impact. As a result, recycled items may become more competitive in the market, thereby strengthening the role and livelihood of Brazil's waste pickers ([read more on page 18](#)).

In addition, **we advocate for the prioritization of waste pickers under the Recycling Incentive Law**, which seeks to promote the development of projects aimed at lifting thousands of workers out of social vulnerability by providing better working conditions, inclusion, and income opportunities ([read more on page 19](#)). To this end, we provide technical support to the Parliamentary Front for the Defense of the Recycling Production Chain.





Partnership with Ancat

In November 2024, Recicla Latas ([read more on page 35](#)) signed a cooperation agreement with Ancat to develop initiatives for improving management practices, health and safety conditions, and relationships with partners and members of waste picker co-ops. This agreement also includes institutional support for Ancat to produce the “Best Practices Guide for Aluminum Waste Picker Co-ops and Small and Medium Size Recyclers.”

FRIEND OF THE WASTE PICKERS SEAL

For the second consecutive year, Abiralatas received the **“Friend of the Waste Pickers”** seal. Awarded by the National Association of Waste Pickers (Ancat), the National Movement of Waste Pickers (MNCR), and Unicatadores, it demonstrates the organization’s ongoing partnership with key workers in the recycling sector and its efforts to promote their recognition as essential contributors to the circular economy and the entire reusable materials process.

“
**HAVING ABRALATAS
AS A PARTNER IN THIS
PROCESS IS TRULY
MEANINGFUL. IT SHOWS
THERE ARE COMPANIES
THAT UNDERSTAND THE
VALUE OF OUR WORK
AND ARE WILLING TO
HELP US BUILD A FAIRER,
AND MORE INCLUSIVE
AND SUSTAINABLE
SECTOR.**”



“It’s essential to recognize the importance of the work carried out by waste pickers within the reverse logistics system. We’re at the forefront of this process, doing the daily sorting and separation of all recyclable materials that arrive at the cooperatives.

Today, aluminum cans provide a livelihood to thousands of families. Although aluminum is one of the most recycled materials in Brazil, for us waste pickers it’s always been one of our main sources of income. Our role in this sector has grown over time, and aluminum has become one of the materials with the highest added value, bringing more income to our workers, more visibility to what we do, and the importance of the service we provide.

Having Abralatas as a partner in this process is truly meaningful. It shows there are companies that understand the value of our work and are willing to help us build a fairer, and more inclusive and sustainable sector. This partnership strengthens the entire production chain, bringing quality of life and benefits for everyone involved.”

————— *Claudete Costa*
President of the Recycling to Live Co-op (RJ) and
member of the National Movement of Waste Pickers



EVERY CAN COUNTS

Every Can Counts, a global program created in the United Kingdom in 2009, arrived in Brazil in 2021 as “**Cada Lata Conta**”, where it is coordinated by Abralatas. Focusing on environmental education, the program’s core objective is to promote the proper disposal and responsible consumption of aluminum cans, as small individual actions can lead to significant environmental change.

Active in high-visibility events such as music festivals, carnival groups, sports competitions, and other popular celebrations, the program brings together selective waste collection, social mobilization, and appreciating the work of waste pickers.

During Environment Week in 2024, **Cada Lata Conta** held the **International Recycling Tour**, a global initiative of the program, on Copacabana Beach in Rio de Janeiro. Fourteen waste pickers served as project ambassadors, walking along the beachfront with custom backpacks, collecting aluminum cans and raising public awareness about the importance of recycling.

The initiative also featured art exhibits on the beach and aerial display banners carrying the message “Open, drink, and recycle.”

To expand the reach of the global program, social media posts were created, reaching 250,000 people, with 345,000 views and 16,000 interactions.

During the year, Abralatas also took part in the **Every Can Counts Summit**, the program’s global meeting, which brought together representatives from all 16 participating countries.



MEMBER HIGHLIGHTS

ARDAGH METAL PACKAGING

EDUCATION AND INCLUSION AS TRANSFORMATION TOOLS

Ardagh strengthened its social leadership through projects that make **education a strategic vector for community impact**, consistent with SDG 4: Quality Education. The highlight was improving the **Ardagh for Education** project, carried out in partnership with the National Department of the Social Service of Industry (SESI), which trained **208 teachers and delivered 87 state-of-the-art LEGO® SPIKE robotics kits** to public schools located near its factories, which directly benefited primary education in the cities of Manaus (AM), Jacareí (SP), and Alagoinhas (BA).

The project received recognition when the **Aru Waimi Indigenous School was an award winner** at the 6th Exhibition of Science, Robotics, Environmental Education, Technology, and Innovation (Expocreati), held in November 2024 in Manaus (AM), highlighting the inclusive reach of the project, particularly for riverside communities.

Complementing its educational initiatives, the company implemented the **Library of the Future** project in Alagoinhas (BA), completely renovating the library and providing over **1,000 items** to Irene Andrade Public School, including accessible books, tablets, and sustainable furniture. These efforts led to a significant increase in interest for reading and literacy indicator improvements among students.

Ardagh’s social programs continued to grow through **“Colorful Communities”**, a project in partnership with paint and coatings supplier PPG, which engaged **over 120 volunteers** in the revitalization of Maiola Crove Public School in Jacareí (SP). In addition to the focus on education, structured initiatives with waste picker co-ops—including cart refurbishments, health and safety workshops, and support campaigns for waste picker families, were carried out

at the Coral Cooperative in Alagoinhas (BA) and the Ascarman Cooperative in Manaus (AM).

In the area of **diversity, equity, and inclusion**, Ardagh launched its fourth core value—Inclusion, organized its **2nd Diversity Week**, and consolidated its **affinity groups**: She Can! (gender), Roots (ethnicity), Everyone Can (people with disabilities), Can Be U (LGBTI+), and Connecting Generations.

This initiative strengthens the company’s connection with the diversity of the social groups within its teams, and supports the development of action plans to increase respect and inclusion.

Additionally, the company continued its **executive mentoring program**, enabling senior leadership to instill

a sense of urgency, and strategically integrate the topic of inclusion into the company’s standard processes, leading to stronger governance and creating a lasting legacy.

Ardagh also introduced its **Maternity Support Program (PAM)** to provide security and peace of mind to expectant and new mothers. The program offers counselling, including discussions with managers, for guidance from early pregnancy through post-maternity leave, and adapting to return-to-work.

By combining social investment, structured volunteering, and an inclusive corporate culture, Ardagh reinforces its commitment to human development, equity, and the building of more inclusive communities.



BALL

SOCIAL ENGAGEMENT AND INCLUSION

In 2024 Ball increased its social engagement through initiatives that expanded its positive impact on the communities where it operates. In total, **employees across Brazil dedicated more than 1,300 volunteer hours**, benefiting 66 organizations through educational and recreational activities, professional training, donations, and emergency relief after natural disasters. A major highlight was the company's solidarity efforts during the floods in Rio Grande do Sul state, which included Ball's largest-ever donation in South America, in partnership with Ambev and Coca-Cola, for the filling and distribution of canned water.

The company continued its leadership on the inclusion front. **At its Frutal (MG) plant 55% of the employees are women**, making this Ball's most diverse facility worldwide, while across its facilities **in Brazil 29.6 % of senior management positions are held by women**. The Ball+ internship program launched a

new edition, with **100% of the positions reserved for historically under-represented groups**, underlining the company's commitment to equity.

The year's achievements also included the **Innovation by Design Award from Fast Company**, which it earned for the **first beverage can lid in the Americas with a Braille lid**, developed in partnership with Minalba Brasil and the Dorina Nowill Foundation.

This innovation combines **sustainability and accessibility**, enabling autonomy for people with visual impairments in choosing their beverages.

Ball also strengthened its Global Networks affinity groups in order to help attract and retain diverse, high-performing talent. Each group is guided by three strategic pillars: talent pipeline, personal and professional



growth, and having a positive impact in the communities where we operate. The use of the Benevity platform continued to encourage volunteering, which has a direct impact for social organizations.

Inclusion, belonging, and social transformation remain key pillars of Ball's operations, resulting in a fairer workplace and more resilient communities.

CANPACK

TRAINING, INCLUSION, AND SOCIAL IMPACT WITH PURPOSE

In 2024 Canpack underscored its commitment to social development through initiatives focused on **education, productive inclusion, and community solidarity**. A key highlight was its technical training program conducted **in partnership with the National Industrial Learning Service (SENAI)**, designed exclusively for **women and those with disabilities**. Across four sessions offered throughout the year, the course trained **58 participants, including 56 women and 2 individuals with disabilities**. In total, 23 participants were hired after completing the program, an important initiative that promotes equity and expands diversity in the company's operating areas.

Canpack's social programs provided volunteer efforts and donations, distributing **2,050 basic food hampers** to groups

such as APAE Maracanaú (CE) and the NGO De Mãos Dadas in Itumbiara (GO), and continuing the **Impulse** program, which provides software development training to **50 young people in Maracanaú (CE) and Itumbiara (GO)**. The **"30x30"** project, in turn, enabled support for local institutions chosen by the employees themselves, such as Lar Vicentino in Itumbiara, that focus on elderly, vulnerable individuals.

For diversity and inclusion, Canpack conducted **staff awareness campaigns**, strengthened the content of its **mandatory Code of Conduct training**, and consolidated an organizational culture grounded in respect and appreciation of differences. Currently, **39% of leadership positions in the company area are held by women**, reflecting an increasingly diverse and representative workplace.



CROWN

SPORTS, INCLUSION, AND EDUCATION AS VECTORS FOR TRANSFORMATION

In 2024 Crown maintained a robust variety of social initiatives focused on **sports, education, productive inclusion, and community engagement**. One of its flagship programs is **Sementinhas do Esporte** (Seeds of Sport), which is active in **five Brazilian locations (Ponta Grossa-PR, Estância-SE, Rio Verde-GO, Uberaba-MG and Manaus-AM)**, and offers free classes for children and adolescents, with a focus on physical, emotional, and social development.

Crown's new initiatives include support for its **Spartan** project in Uberaba (MG), which offers volleyball classes exclusively for girls, and is designed to **empower young women, reduce school dropout rates, and prevent drug use** by promoting health and inclusion through sports. Crown also supports tennis classes in Cabreúva (SP) and judo classes in Teresina (PI), all tailored to the local community.

The company also advanced its diversity agenda, primarily through the **women's industrial training program**, in partnership with SENAI. This project was **expanded to Rio Verde (GO) and Uberaba (MG)**, helping Crown exceed **20% female staffing in its operations across Brazil**, which is a significant increase over previous years. The program focuses on technical training for women in operational areas such as electromechanics and occupational safety.

During **SIPATMA**, the week dedicated to health, safety, and the environment, Crown collected **2,500 kg of food**, hosted an **open lecture on longevity**, and organized a **drawing contest involving the children of 250 employees**, which strengthened family engagement.



STOLLE MACHINERY

STRUCTURED VOLUNTEERING AND SAFETY AS COMPANY PILLARS

In 2024 Stolle strengthened its social engagement through ongoing initiatives to **support the community, education, and collective well-being**. Its volunteer program added **monthly activities carried out by employees at care homes for the elderly and children**, directly benefiting over **250 people**. Staff members also visited ABID and CECAL, organizing recreational activities, discussion circles, snack donations, and active listening, which created bonds of affection and social integration.

Other highlights included **nutritional support for 50 children at the Bolha de Sabão institution**, the donation of **80 personal hygiene kits**, the funding of **cultural projects benefiting more than 600 children and young people**, and the **annual training of up to 40 women** through a partnership with the Uni Arte Costura cooperative. Overall, Stolle's social initiatives in 2024 directly impacted

more than 1,000 people through investments made via tax incentives and the company's own programs.

Stolle contributed to educational advancement and workforce inclusion by continuing its **scholarship program, which began in 2008**, with semester-based openings focused on **developing young talent**. In Indaiatuba (SP), Stolle supported the **setup of a training room for the local women's cooperative**, an initiative aimed at **female empowerment and the development of community leadership**.

Internally, Stolle continuously invests in health, safety, and employee training. Production areas begin each shift with a **Daily Safety Dialogue (DDS)**, reinforcing a culture of prevention. All **mandatory training for compliance with Regulatory Standards** is conducted within the legal

timeframes, with content also shared via **corporate WhatsApp** to broaden the reach of its communication.

The **Risk Management Program** is continuously updated, and **strict controls** are in place for the distribution and **use of personal protective equipment (PPE)**, ensuring safety for all employees.





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